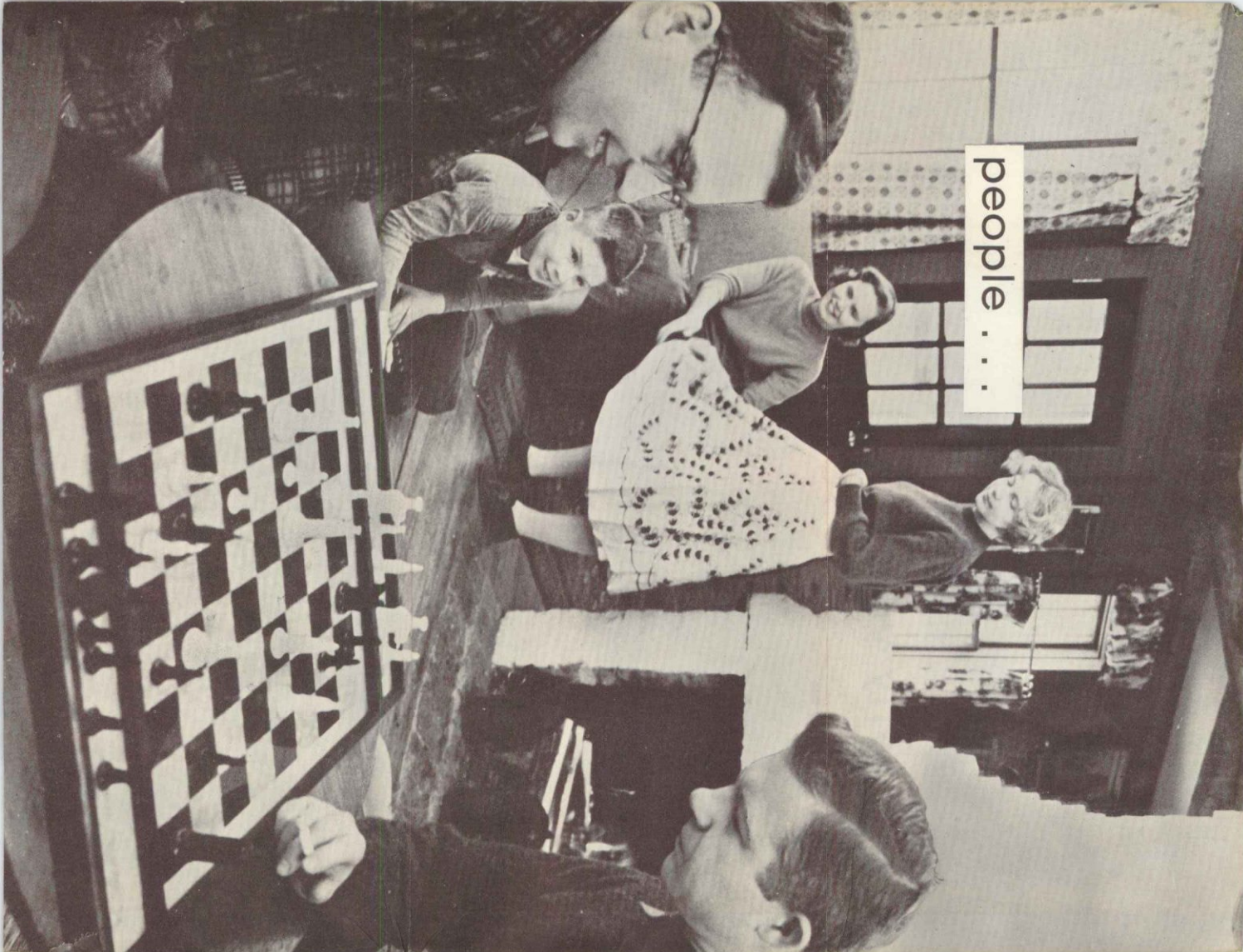


people . . .



Yes, most people come to the Green Mountain State for two reasons basically: its people and its scenery.

That's not to say Vermont doesn't have other attractions. It does—plenty of them. It has golf courses, lakes, bathing beaches, camp and picnic sites, horse-back trails, summer theaters, ski areas, fine accommodations and excellent eating establishments. But so do a lot of places.

What is it, then, that entices so many thousands of people here each year from the other states and the provinces of Canada—what is it that makes a Vermont vacation so different from any other? Of course we can't say, but it's like the familiarity of one's own brand of people. They're both something quite rare—and quite wonderful—in this world of ours.

It's the scenery you'll notice first. It's what most people think of when they have to describe America to a foreigner. It's the peaceful country of solid ranges, lively lakes, tidy farms nestled into the hills, quiet villages built with beauty, tranquil river valleys flecked with cattle, strong-running brooks of blue and green. It's hard to believe this expansive countryside exists in today's world of neon and chrome and gaudy plastic, but it does. In Vermont. No wonder someone has said "Vermont is every American's second state." No wonder others have said it looks just like one big Christmas card the year 'round. No wonder Americans who have never been here actually have been homesick for Vermont.

But visitors are drawn back to Vermont by something more compelling than its charm, its miles of unspoiled scenery, its pride in its rivers, mountains, and lakes. It is the people of Vermont themselves.

There is some quality in these green hills that makes a Vermont vacation quite different from anyone else. Oh, not as different as the people of the state, but the quality is there. No every Vermont you stop the village car will be a man to regale you with Yankee wit, cuss the Government and pay cash in advance for everything, including his coffin. But you will learn that there is just enough honest Vermont in every Vermont to make the legend true; you will discover people in Vermont think and act, speak and live just a little differently from the way they do in other places. Maybe it's because—since the days men first came to these mountains—this has been the state that not only allows it, but expects it.

Perhaps you won't find these Vermont qualities attractive, but most visitors do. Take the Vermonters' traditional independence—some people call it cantankerousness. Take his frugality; some term it plain stinkiness. Take his respect for his heritage, the beauty of his land, some people say he just doesn't want to change anything. Take his sense of humor; some people say it doesn't exist. We think it does; he couldn't live with his fellow Vermonters if it didn't.

Farmers—Richard L. Wright, left, and Robert L. Steiner, Jr., right, of St Albans, Vt., meet in a arena where both worked for the U. S. Department of Science and Technology. Wright, a former teacher, and Steiner, a former missionary/teacher, were both educated in the Middle East where the men met. Wright was born, grew up, and was educated in lower New England. Eight years ago, he and his wife, Pamela, and their four children, left government service, with little more than a love of the Vermont countryside, to start a new life in the hills of Vermont. Wright, who has a degree in geology from the University of Vermont, now serves as a Model Forest manager in the town of Westford. Steiner, who now serves as a Model Forest manager in the town of Westford, now serves as a Model Forest manager in the town of Westford. The men continue their interest in the Middle East by participation in various organizations, both prefer the good family-life and advantages for themselves and their children in a rural Vermont town. In this, they are not alone. Vermont has a high percentage of former foreign service personnel who, with their families, have chosen to live in the state. For the person who wishes to live in this country, yet live a little differently from the rest of America, Vermont has a special, undeniable appeal.

As a visitor you may not see all the physical manifestations of the Vermont character right away. You may not eat a church supper that will make you forget Parisienne cooking. You may not be sold a valuable antique for \$1.00 at a country auction. You may not witness a horse-pulling contest, sit in a town meeting, or be introduced to an old-fashioned Vermont dinner at the home of a local family. But you won't be in the state for long before you discover the basic enduring qualities that make Vermont so attractive to those who have come here as visitors and have chosen to remain as residents because of what they found here. A Vermont place and his way of life—this God, his family, his independence, his land and his heritage—above all other goals as he goes about the doing of a day's work. No one—least of all himself—ever claimed living in Vermont is easy or without problems but it is living the fullest. And it is in the joys and reward of this way of life that he invites you as a visitor to join with him—if you have a mind to.

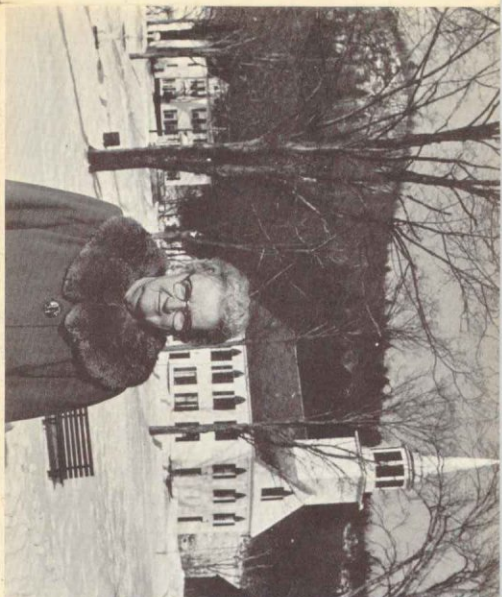
"When, then, is the best time to visit Vermont? We could say 'anytime', but it's not exactly true—it all depends on your interests.

Spring is certainly one of the busiest seasons. The annual ritual of gathering the maple sap from snow-covered slopes begins and ends. The farmers take to their greening fields, the wild flowers try not to seem, the upland orchards burst with pink blossoms, the grass begins to grow, and the fishing season opens. Now is the time to seek out that summer and skiing rest-value. Because of the Vermonters' love of the outdoors, the valley you can get in buying country property is unbelievable when compared to prices in other parts of the state.

Summer of course is the most popular season. It is when the full fare of village and state activities—festivals, fairs, suppers, concerts, theatres—can be sampled. And this is the time for the family-sportsman. The lakes and ponds are speckled with boats; the many state parks are filled with swimmers, bikers and campers; riding a proud-necked Morgan or portaging your canoe between sweeping rivers is at its best. So is lying in your hammock on a cool afternoon watching the mountains criss cross on Lake Champlain, the tiny villages and farms riding like crests on a green wave.

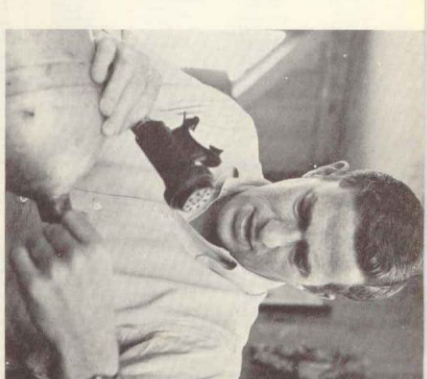
Fall is Vermont's own season. There is nothing quite like it in the world. Not only are the colors of the turning leaves unbelievably varied, but the air has a snap and a crispness that drive across the shimmering countryside and perhaps tumble into the folds of your coat. (Yes, many of these statly structures are full of covered bridges—lightly-travelled backroads.) The height of the foliage season is in early October, when the weather is just as pretty safe to plan to come during. By the week of September and the first two weeks of October, the Vermonters' love of the outdoors is at its peak. And better make your reservations for hunting season too, for long made the Green Mountain State a favorite place to get your deer, small game, and a few pounds overweight.

Winter of course brings out the skier with his boots, his boards, his wax, and his diamond-hand determination. Because of its dependable snow-fall, Vermont has been the East's leading ski state for many years, and each season sees new facilities open

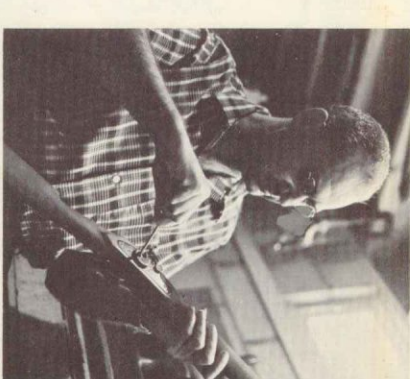


Hunter—Mrs. Bernis H. Cobb, of Townshend, Vt., is now in her third year, yet continues to enjoy hiking, camping and especially hunting. For ten years, she has been hunting deer in the state's famous also for the fact that the federal government sought to flood them completely by building a large dam at the mouth of the Connecticut River. The pride of Mrs. Cobb is a muley deer. She has a look-out on top of Stratton Mountain. Deer hunting is her favorite hobby. She has a collection of deer antlers and a trophy of a muley deer.

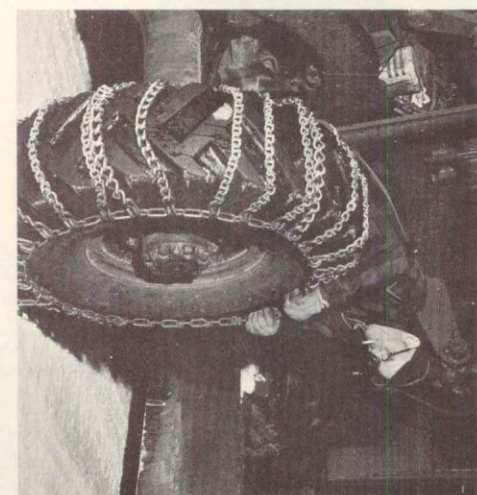
Townshend village-common. Townshend, Vt., is now in her third year, yet continues to enjoy hiking, camping and especially hunting. For ten years, she has been hunting deer in the state's famous also for the fact that the federal government sought to flood them completely by building a large dam at the mouth of the Connecticut River. The pride of Mrs. Cobb is a muley deer. She has a look-out on top of Stratton Mountain. Deer hunting is her favorite hobby. She has a collection of deer antlers and a trophy of a muley deer.



Photographer—Hanson Carroll, of Newell, Vt., is a freelance photographer in almost every major national magazine. Born out-of-state, Mr. Carroll and his wife live in Vermont—11, because of the scenic beauty of the state. Although he is sent all over the country on assignments, it is for his studies of the Vermont landscape that he is best known. Mr. Carroll is particularly fond of is skin-diving with the Scotch equipment shown here; rapids, under-ice photography, and other specialties. In the rear of his restored 165-year-old farmhouse, Mr. Carroll has built a swimming pool where he and his wife can enjoy the water. The pool is many lakes and ponds available for public swimming. This may seem a little unusual, but then there is nothing like the convenience of home.



Skilled Labor—Edmund D. Stone, a tool designer at the IBM plant in Burlington, Vt., is employed in the state of New York. He is the Chief of the Colchester Fire Department. His hobbies include a love of hunting, fishing and camping. But his most outstanding accomplishment is that of a gunsmith. All parts of the weapons and barrel are hand-made by Mr. Stone. While he is perfected to an extraordinary degree, Mr. Stone's profession is not unusual among Vermonters. He is a member of the Vermont Rifle and Pistol Club, and is a member of the Vermont Rifle and Pistol Club. He is a member of the Vermont Rifle and Pistol Club.



Road Commissioner—J. Allen Dibel, a life-long resident of Waterbury, Vt., has served as the state's road commissioner for the past seven years. Road Commissioner is an elected officer responsible for the maintenance of all town roads. In Vermont, the equipment used for road work is not as modern as in other states. In fact, in Vermont, it belongs to the town. But in other cases, the responsibility rests directly on the individual man. Mr. Dibel is responsible for the section of the road that runs from the town of Waterbury to the town of St Albans. He is responsible for the section of the road that runs from the town of Waterbury to the town of St Albans.

VERMONT

Please write us fully as to your interests and questions concerning a Vermont trip. Various free state publications, including those devoted to state parks, hunting & fishing, skiing, meals & lodging, real estate & rentals, and a list of movies available without charge, may be obtained by contacting:

The Vermont Development Commission
200 State Office Building
Montpelier, Vermont
Phone CA 3-3465

You are welcome to visit our two regional offices:

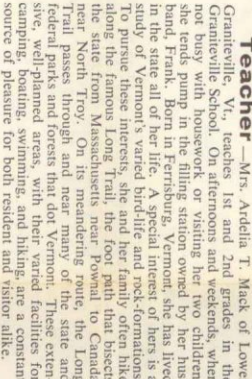
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Vermont Information Center
1235 Avenue of the Americas
(Next to Radio City Music Hall)
Phone: CO 5-1450

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Laurentide Hotel
Phone: UN 1-0195

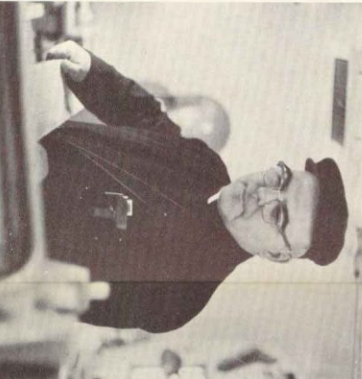
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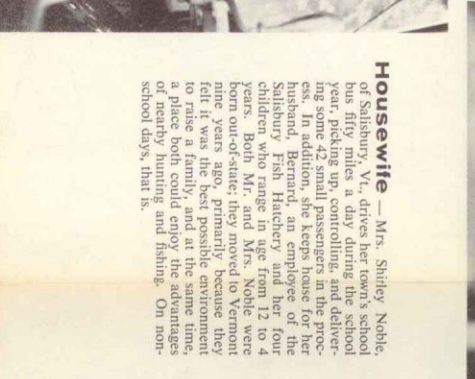
Teacher—Mrs. Ardella T. Mack of Lower Graniteville School, Vt., has been teaching for 24 years. She is a member of the Vermont Teachers' Association. She is a member of the Vermont Teachers' Association. She is a member of the Vermont Teachers' Association.



Side Judge—Ralph P. White, a dairy farmer from Reading, Vt., has served as an assistant judge of the Vermont legal institution, dating back to the days of the early settlers placed little faith in the judgment of the under-18s sent in by their fathers to try cases in their community. Under-18s in county courts along with the state-appointed legally-trained judges. The two side judges can overrule the presiding judge if they see fit. White, who travels from county to county, is considered to be one of the best judges in the state. (County seat) considered to be one of the best judges in the state. (County seat) considered to be one of the best judges in the state.



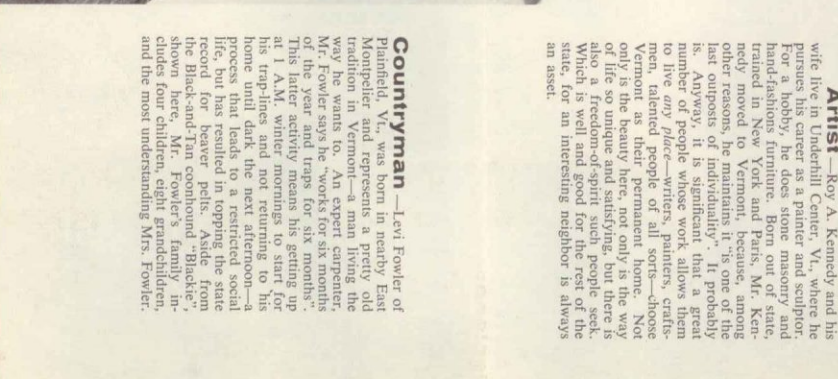
Developer—Father George O. St. Onge of Richford, Vt., was born in lower New England, but grew up in Quebec Province, Canada. To pay for his education as a priest, he supported himself as a welder, woodworker and tinsmith—skills he continues to employ as a hobby. Since he must be ready to move at the whims of his church, his current project of Father St. Onge, in conjunction with other townspeople, was the complete rebuilding of the town fire-truck. But Father St. Onge is best known for his work in local development associations. A non-skier, he has been a member of the Vermont Ski Association since 1966. He also served as director and president of the Northeastern Development Association, and more recently has been the prime mover in the development of the town of Richford. He has been the prime mover in the development of the town of Richford. He has been the prime mover in the development of the town of Richford.



Housewife—Mrs. Shirley Noble of Southbury, Vt., drives her town car to work, picking up, controlling, and delivering some 42 small passengers in the process. She is a member of the Vermont Housewives' Association. She is a member of the Vermont Housewives' Association. She is a member of the Vermont Housewives' Association.



Artist—Roy A. Kennedy and his wife live in Underhill Center, Vt., where he pursues his career as a painter and sculptor. He is a member of the Vermont Artists' Association. He is a member of the Vermont Artists' Association. He is a member of the Vermont Artists' Association.



Countyman—Levi Fowler of Montpelier and represents a pretty old tradition in Vermont—a man living the way he wants to. An expert carpenter, he has been a member of the Vermont Countyman's Association. He is a member of the Vermont Countyman's Association. He is a member of the Vermont Countyman's Association.